



# **PARTNERSHIP OPPORTUNITIES**

SUNDAY, OCTOBER 13TH 2019 @ RIVER ROAD ICE HOUSE

**HELPING FAMILIES. RAISING AWARENESS. ALWAYS BELIEVING.**

[WWW.BELIEVE4B.ORG](http://WWW.BELIEVE4B.ORG)

# OUR FOCUS

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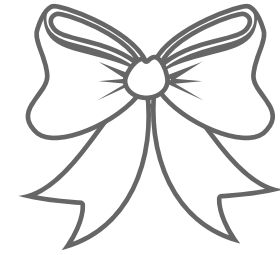
## FAMILY SUPPORT

Caring for a child with a leukodystrophy or with any disability can be challenging both emotionally and financially. We work with families to ensure they have the resources they need to meet the needs of their child with a disability and their entire family.



## TRAINED PROFESSIONALS

There are not enough trained professionals with extensive knowledge about leukodystrophies. We collaborate with other non-profits to train doctors at hospitals around the country so that they can serve our children better.



## AWARENESS

We support various conferences and symposiums for families affected by leukodystrophies so that they can connect and network with doctors as well as other families so they can build a supportive team of people to help them through their journey.

# THE STORY

*Always Believing. Always.*

*Since the moment Bryleigh Shullanberger was diagnosed with metachromatic leukodystrophy (MLD) in April of 2013 at the age of 2 there has been a consistent outpouring of love and support from family, friends and in many cases strangers to help lift this little girl up. Faced with unimaginable circumstance her parents, Corbin & Kaprice Shullanberger, have chosen to focus their eyes and their hearts upward, knowing that anything is possible if you just BELIEVE. While MLD is an unforgiving disease and has quickly stolen away Bryleigh's physical abilities, this family is committed to keeping her spirit, her strength and her legacy alive. The Believing for Bryleigh Foundation (B4B) was created to help support families living with a child with Leukodystrophy or another disability. Just as the strength and love of others has helped Bryleigh and the entire Shullanberger family, they want to pay these sentiments forward in the hopes that they can make an impact on other families that will allow them to continue believing and fighting for their children.*

Believing for Bryleigh is a registered 501(C)3.





# THE EVENT

*No better way to spend a Sunday.*

**Sunday, October 13, 2019**

**@ River Road Ice House**

**1:00 pm - 7:00pm**

There's no better way to spend a Sunday then out at the Believing for Bryleigh Benefit Concert. It is a great time for a great cause hosting fun activities for the entire family, including:

- Live Artists performing throughout the day.
- Designated Kids Area with activities to keep your children entertained.
- Partnership opportunities that include valet, rooftop VIP access, Coopers BBQ catered meal, complimentary beverages and more.
- Delicious Food Trucks
- Exciting Live & Silent Auction and Fun Raffle Drawings



# PARTNERSHIP OPPORTUNITIES

## PRESENTING PARTNER

### \$10,000

As the Believing for Bryleigh Presenting Partner, you will be recognized at the highest level!

From stage recognition to inclusion on all promotional materials and ultimate VIP access, your company and group of guests will have an experience of a lifetime while supporting the Believing for Bryleigh Foundation.

As the Presenting Partner of the Believing for Bryleigh Benefit Concert your benefits will include:

- Logo/name inclusion as Presenting Partner on event Banners & signage
- Logo/name inclusion on all pre-event promotional materials.
- Logo/name inclusion on post-event email to all attendees
- Signed guitar from all performing bands as a partnership memento
- Meet & greet opportunities with performing bands
- Complimentary valet for up to 10 cars
- Special Partner Gift
- Up to 20 event tickets that includes access to Rooftop VIP Area: Special VIP Seating, limited complimentary beverages (including alcoholic beverages), hors d'oeuvres & dessert bar, and Coopers BBQ meal.

# PARTNERSHIP OPPORTUNITIES

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## VIP ROOFTOP LOUNGE PARTNER

### \$5,000

As the VIP Rooftop Lounge Partner of the Believing for Bryleigh Benefit Concert you will have the opportunity to be the exclusive partner of the VIP Rooftop Lounge. This partnership include the opportunity to promote your company/brand through banners on the railings surrounding the entire lounge, stand up signage and a special area for you to promote your product/company. As the VIP Rooftop Lounge Partner of the Believing for Bryleigh Benefit Concert your benefits will include:

- Logo/name inclusion on all promotional materials before and during the event (fliers, eblasts, etc).
- Logo/name inclusion on all pre-event promotional materials.
- Logo/name inclusion on post-event email to all attendees
- Opportunity to exclusively brand the VIP Rooftop Lounge with banners, signage, promotional area, etc.

*\*All branding materials will be provided by the VIP Rooftop Lounge Partner*

- Complimentary valet for up to 8 cars
- Special Partner Gift
- Up to 16 event tickets that includes access to Rooftop VIP Area that includes: Special VIP Seating, limited complimentary beverages (including alcoholic beverages), hors d'oeuvres & dessert bar, and Coopers BBQ meal.

# PARTNERSHIP OPPORTUNITIES

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## BRYLEIGH'S BESTIES

Kids Area Presenting Partner - Co-Presenting Partnerships Available

**\$5,000**

As the "Bryleigh Besties" Kids Area Presenting Partner, you will have the opportunity to brand and host one of the most visited areas at the event! The Bryleigh's Besties tent will include games, inflatables, prizes, sweets & treats and more. It is a great opportunity to promote your local business that provides children services while getting connected to families in your community. As the Kids Area Presenting Partner your benefits will include:

- Logo/name inclusion on all promotional materials for the Bryleigh's Besties Area before and during the event.
- Logo/name inclusion on post-event email to all attendees
- Input on the games/activities that are included in the area (all activities and rentals to be paid for by B4B)
- Opportunity to promote your business through a table display, handouts, volunteer participation, etc.
- Complimentary valet for up to 8 cars
- Special Partner Gift
- Up to 16 event tickets that includes access to Rooftop VIP Area that includes: Special VIP Seating, limited complimentary beverages (including alcoholic beverages), hors d'oeuvres & dessert bar, and Coopers BBQ meal.

# PARTNERSHIP OPPORTUNITIES

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## HEROES FOR HOPE: \$2,500

Benefits as a Heroes For Hope Partner of the Believing for Bryleigh Benefit Concert to include: Logo/name recognition on Event Banners & Signage, Up to 10 event tickets that includes access to the Rooftop VIP Area that includes: Special VIP Seating, limited complimentary beverages (including alcoholic beverages), hors d'oeuvres & dessert bar, Coopers BBQ meal, Special Partner Gift, and complimentary Valet for up to 5 cars

## FRIENDS OF FAITH: \$1,500

Benefits as a Friends of Faith Partner of the Believing for Bryleigh Benefit Concert to include: Logo/name recognition on Event Banners & Signage, up to 6 event tickets that includes access to the Rooftop VIP Area with special VIP seating, limited complimentary beverages (including alcoholic beverages), hors d'oeuvres & dessert bar, and a Coopers BBQ meal. Also included is a Special Partner Gift and complimentary valet for up to 3 cars.

## VIP TICKET PACKAGE: \$500

Each VIP Ticket Package includes: 4 VIP Tickets that includes access to the Rooftop VIP Area with special VIP seating, limited complimentary beverages (including alcoholic beverages), hors d'oeuvres & dessert bar and a Coopers BBQ meal.



# HOW CAN YOU HELP?

## *Donate an auction item!*

Our benefit auction is a great opportunity to support the B4B Foundation and get your place of business great exposure! Consider being an Auction Partner and donating an item like the ones listed below!

- Gift cards to local restaurants, spas and/or boutiques
- Overnight stays at hotels
- Tickets to sporting events
- Jewelry
- Photography sessions
- Registered Puppy
- Shotguns/Rifles/Handguns
- Autographed Items from Famous Athletes/Coaches
- Guided Fishing Trips & Hunting Trips
- Weekend Stays at Texas Coastlines
- Home Décor (large scale)
- Cosmetic Procedures (Botox, Coolsculpting, Lasik, Laser Hair Removal)

